**Title of the Extended Abstract**

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* *This template is for EXTENDED ABSTRACTS THAT WILL BE INLCUDED IN THE PROCEEDINGS – PLEASE MAKE EVERY EFFORT TO STICK TO THESE GUIDELINES – THANKS;*
* *FORMAT: Font type: Times New Roman (TNR), font size: title 14 (bold, maximum of 12 words), heading 1st level 12 (bold), heading 2nd level 12 (italics), text 12 (not bold), page margin: 2.54 on all sides; single line spacing; text alignment: left; spacing of paragraphs/headings – before/after 6pt); headings should not be numbered;*
* *LENGTH: Between 1000 (minimum) and 2000 (maximum) words (excluding references and appendices); embed tables, figures, formulae in the text and NOT at the end of the document;*
* *STRUCTURE: Please make use of the suggested structure as outlined below. It might be necessary to deviate from that depending on the nature of the submission, e.g. conceptual papers. Nevertheless, try to include the following sections: Introduction, purpose, conceptual framework, methodology, findings, contributions, practical implications, research limitations and outlook, references, keywords*
* *If you have submitted a FULL PAPER please convert this to an extended abstract. Full papers will not be published in the proceedings.*

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**Keywords**

Keyword 1, Keyword 2, ……… 5 keywords as a maximum (3 minimum).

**Introduction**

Provide a practical context for the paper (practical relevance) and briefly characterise the research gap (theoretical relevance)

*Second level heading 1*

*Second level heading 2*

**Purpose**

What are the reason(s) for writing the paper or the aims of the research? Briefly refer to the theoretical underpinning of this research

**Conceptual framework**

Briefly present propositions, hypotheses and conceptual models here.

**Methodology**

Present the methodology as detailed as possible and provide justification for it.

**Findings**

What was found in the course of the work? This will refer to analysis, discussion, or results.

**Contributions**

Describe the main practical and theoretical contribution this research makes. What is new in the paper? State the value of the paper and to whom.

**Practical implications**

What outcomes and implications for practice, applications and consequences are identified? How will the research impact upon the business or enterprise? What changes to practice should be made as a result of this research? What is the commercial or economic impact?

**Social implications *(where applicable)***

How will it influence (corporate) social responsibility or environmental issues? How could it inform public or industry policy? How might it affect quality of life? Not all papers will have social implications.

**Research limitations and outlook**

Include suggestions for future research and any identified limitations in the research process.

**References**

References to other publications must be in Harvard style and carefully checked for completeness, accuracy and consistency. For more details please see https://cerr.sciencesconf.org/resource/page/id/3.

**Appendix *(where applicable)***